



LMC INTERNATIONAL INC.
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JOB SEARCH TIPS FOR A CHANGING MARKET

1. Demonstrate that you can “hit the ground running” (resume)
2. Keep current – economic, business and industry trends
3. Differentiate yourself in the marketplace – develop a job search brand to create a competitive advantage
4. When networking, adopt the mindset of what you can do for your contacts
5. Keep in touch with good contacts by providing them with helpful and relevant information
6. Take full advantage of LinkedIn – secure important recommendations and join groups
7. Maintain market visibility – attend professional and industry events (Board of Trade, Rotman School of Management, etc.)
8. Develop new contacts and market information by your networking activity
9. Don't be afraid to try something new with your job search